

# 2017 Nativity Augustravaganza

## Income / Expense Summary

### Income and Expense Items

Category	2016 Festival Net Income/(Expense)	2017 Festival Net Income/(Expense)	2017 Notes
Raffle	\$ 19,797	\$ 21,925	~\$2,100 higher than last year due to lower payout (grand prize of hot tub vs. cash)
Sponsorship / Marketing	\$ 9,366	\$ 7,591	Sponsorship income ~\$2k less than prior year
Gaming	\$ 5,268	\$ 4,840	Lower by ~\$400 than prior year
Beer	\$ 4,688	\$ 8,585	Higher by ~\$3,900 due to increased cost/beer (\$3 to \$4) and favorable weather
Concessions - Food Booths	\$ 4,707	\$ 6,977	Higher by ~2,300 due to greater income and favorable weather
Concessions - Catered Dinners	\$ 2,358	\$ 2,263	Comparable to net income from last year
Carnival Rides	\$ 4,391	\$ 5,606	Higher by ~1,200 due to the favorable weather
Children's Games	\$ 2,619	\$ 4,609	Higher by ~\$2,000 due to the change in game prices and prize selections
Concessions - Soda/Drinks/Ice	\$ (92)	\$ 348	Higher by ~\$450 due to the favorable weather
T-Shirts	\$ 1,812	\$ 1,082	Lower by ~\$800 due to higher expense for T-shirts and slightly lower sales
5K	\$ 1,639	\$ 2,380	Higher by ~\$700 from last year primarily due to decreased expenses
Other Income		\$ 110	Miscellaneous festival donations
<b>Sub Total</b>	<b>\$ 56,554</b>	<b>\$ 66,316</b>	

### Expense Only Items

Category	2016 Festival Net Income/(Expense)	2017 Festival Net Income/(Expense)	2017 Notes
Rentals	\$ (6,491)	\$ (7,014)	Increase in Tents/Tables/Stage rental (\$5,717) due to additional chairs and tent
Entertainment	\$ (1,500)	\$ (2,200)	Friday - First Time Caller (\$1,200) Saturday - Mr. Zero (\$1,000)
Festival Equipment	\$ (1,355)	\$ (316)	Purchase of 4 new heat lamps
Miscellaneous	\$ (3,188)	\$ (1,164)	Bathroom/kitchen/gym Cleaning, Electrical and Other General Expenses, and Appreciation Dinner
Printing	\$ (606)	\$ (824)	Food/Game tickets and menu signs
Security	\$ (918)	\$ (1,180)	Festival security and Friday overnight
License / Permit	\$ (375)	\$ (568)	Festival License and Permit
<b>Sub Total</b>	<b>\$ (14,432)</b>	<b>\$ (13,266)</b>	

<b>Net Income</b>	<b>\$ 42,122</b>	<b>\$ 53,050</b>	<b>NOTE: Net Income is higher than Actual Net Income due to complimentary tickets provided to volunteers which could be used for Food, Soda, Beer or Games.</b>
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<b>\$ 41,600</b>	<b>\$ 51,700</b>	<b>&lt; Actual Net Income posted to the Festival bank account</b>
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